

Name: _____

Visual Journal Project Rubric

Category	Expectations	Possible Points	Comments	Score
Pages	Visual journal has at least 12 completed pages for a semester long course, 24 for a yearlong course. The pages are interesting, creative, and look complete	30		
Use of Material	The visual journal exhibits a range of material, experimentation, and a range of techniques.	20		
Expression	The artist expressed himself or herself in the visual journal. The pages reflect a personal and individual voice.	15		
Craftsmanship	Overall, the visual journal is neat; time was taken to complete all pages.	10		
Creativity	The pages are interesting; the artist took risks and thought outside of the box.	15		
Effort	The artist used class time well and put thought and time into their visual journal.	10		
			Total Score:	