Name: _____ Class: _____

★ Movie Poster Project Requirements/Scoring Guide

Required	**NOTES** (please read and respond if required!)	*Check*	*Points*
Movie Poster Proposal Poster Description & Genre	Choose your movie or book. Find an example of the original movie poster or book cover art online and save it to your folder. Identify the Genre, Title, Tag Line. Describe the poster in a paragraph using descriptive language. Turn in a copy of the poster you are describing by putting it in your google drive folder.		5
Movie Poster Proposal Plot Proposal (Extra Credit Tagline +7)	Understand basic parts of your film. Complete the Movie Poster Proposal. Write in complete sentences. Fully explain the Genre and Plot Summary (including descriptions of characters) Write out your ideas for tagline - highlight the one you think you are going to use in your final poster.		5
Movie Poster Proposal Thumbnail Sketches & Poster Mock Up	Draw **3 sketches** to brainstorm ideas of how you are going to put all of the separate components together. Choose 1 of your sketches to make into your full-page **rough sketch.** Includes 2 more movie posters in your genre that you like – put the pictures of them in your google drive folder.		5
Completed Tutorial	Put your completed tutorial in your Google Classroom Drive folder. Save it as *yourname_class_tutorial.psd*		5
Document Set Up	Name this file *yourname_class_movie_poster.psd.* Create a new document. Set the resolution to *72PPI.* Set to legal sized paper *8 ½" x 14".*		5
At least 3 source images (may be obtained from the internet) composited into one	*All images* used must be placed in your Google drive folder. You must include a *Word Document/Google Doc* with the web sites from which you got your images.		5
PHOTOSHOP: One (or more) images that are original (taken by you or of you) --re-touched to make fit into the movie poster as if always there	**PHOTOSHOP:** List what you did to the picture (adjustments)**:**		5 *Photo should be placed in Google drive*
PHOTOSHOP: The Other 3 (or more) graphics/pictures used --re-touched to make fit into the movie poster as if always there	**PHOTOSHOP:** List what you did to the pictures (adjustments)**:**		5

PHOTOSHOP: Title and Other Text	**PHOTOSHOP:** List what layer styles, character adjustments or other effects you used**:**		5
Required text—**Title, actors names, Tagline, Stars, the Studio Logo, and Rating**	*Use of production information (see examples online) in an appropriate, readable font* (Extra Credit Tagline +7)		5
PHOTOSHOP: Studio Logo of film production company--Quality student-created, high quality, uses only text/shapes/brushes and includes your initials or part of your name. **Create logo before you create your poster!** Save it as a PSD file called *yourname_class_logo.psd*; when you get ready to use it, you will need to merge down or group the layers before you pull it over to the poster.	**PHOTOSHOP:** Be sure finished logo is printed out Example logos: http://www.brandsoftheworld.com/logo/		10 *should be printed out and in Google Drive*
PHOTOSHOP: Tools and Techniques used to make the entire Movie Poster look authentic and cohesive	**PHOTOSHOP: LIST** what (if any) item(s) have adjusted transparency; where re-coloring/spot coloring or adjustments in hue/saturation for better blending was used; where any filters are applied and which filters are used (ex: use of a filter in conjunction with masking for a special effect of adding motion/blur, etc.); explain any use of gradient/gradient mask**; etc.**		10
Overall professional quality of the poster	N/A		20
Use of class time/on task	N/A		10

Score_____ /100

Teacher Comments: