The Rules of Design

Portfolio: Volume 1

Point of View

"A giant's voice"

A low point of view of Ivy singing into the Microphone, it's seen because we can follow the microphone stand leading up to her.



Macro-Close Up

"The ants go marching up"

A tree's bark leading up to its branches. You can see the detailing of the barks rough and rigidness.



Rule of Thirds

"A birds nest falls"

A piece of tree placed on a cardboard cutout. The focus is directly on the right side of the photo.





Line

"Railway"

Horizontal lines made by steele leading the viewer's eyes from the right side of the photo to the left side of the photo.

Shape

"Sweet Hallows-eve"

The candle holder is an organic shape with its curves and cutouts. The light is the candle inside showing the cut outs.



Form

"Pop-art reborn"

A piece of art created by a student in Mrs. Green's classroom. The solid red color shows the 3 dimensional outline of the art. Giving it the form of sleek and edgy.





Balance

"A little bit of sunshine"

The green is the dark part of the photo, also framing around Claire. Claire is the white or lightness of the photograph. Both light and dark are represented in the photo.

Framing

"Marble Caterpillar"

The bottle frames the marbles inside by using its roundness to make the marbles the main focus. The back circle (bottom of the bottle) helps frame as well.





Color

"Christmas season"

The red ornaments are complementary to the green of the christmas tree. I also incorporated macro in the shot by showing the million of glitter pieces placed on the ornament. The lights in the back help brighten the photo and make the red brighter.

Texture

"Mom's favorite flower"

These are the pollen of a Lily flower. You can also see the details of the white petals. The pollen looks as if it's as fuzzy as a pipe cleaner.





Rhythm & Pattern

"A student's passion for art"

The flowers on a student's art box show repetition of the flower shape. The colors are also repetitive in a triad of orange, purple, and green. In the second box in the background, it shows the pattern of lines and multiple shades of pink.



Best of the Best

"Mother Nature's design"

It is a Macro photograph of a pinecone. You can see the spiderwebs and the different shades of brown that a pinecone possess. It looks like another world and you can see in between each crack and line.