

Portfolio #1: "The Rules of Design—My Pix"

It's time to show what you know! Make pix for each of these Rules of Design. Use this guide sheet to prepare for and keep a record of the pix you take to show that you understand and can apply what you've learned about the elements of design. (You may continue any of your notes/descriptions onto the back – lower half.) ***This paper WILL be turned in after your Portfolio Presentation.**

You will be shown how to upload, reduce, save, and produce this project as a slideshow. DUE: MONDAY, March 6th
Presentations will start on Tuesday, March 7th (Maroon) and Wednesday, March 8th (Gold).

Technology presentation examples: weebly, padlet, google slides, prezzi, emaze

Use the boxes to guide you through the Rules of Design.... What you **MUST** include in your portfolio presentation!!

| Element | Definition | Description of Shot You Made |
|----------------------------|---|--|
| 1. Macro—Close-up | Get close. No, closer. No, <i>closer!</i> | It is close up shot of a sea shell |
| POV Rhythm 3 pattern | Point of View—make the shot from a creative angle—from higher or lower than where most people would see it. | This is a necktie and has a repeated pattern of pink circles and diamonds |
| 3. Rule of Thirds | Use a Tic-Tac-Toe grid to position the main subject away from the center. Put things at the intersection of the grid or along its lines. | This sun is angled on the side of the rule of thirds graph and the 1st line cuts in the middle of the face |
| 4. Line | One-dimensional (length) connection between two spots. <input type="checkbox"/> Horizontal line—restful & stable <input type="checkbox"/> Vertical line—strong & stable <input type="checkbox"/> Diagonal line—dynamic & not stable <input type="checkbox"/> C-Curve—a smooth-bending line with a single curve <input type="checkbox"/> S-Curve—a smooth-bending line with one or more opposing curves <input type="checkbox"/> Leading Line—a line of any kind that draws your eye from along a "path" from the front of the picture to the back. | If I look closely at the structure you can see it has a slight S-curved. |
| Rhythm Pattern POV * | * <i>Rhythm</i> is when a line, shape, or form repeats several times in a shot. <i>It's best when at least one of the elements is a little different.</i> * <i>Pattern</i> is when the frame of the shot is filled with small, repeating lines, shapes, or forms—like a close-up of a chess board or a shot of a field of flowers or a flock of birds. | It is an eye-level shot of a tree at the ASU school of nursing. |
| 6. Texture | <i>Texture</i> is the "touchy/feely" design element. If the subject or the background attract or disgust your sense of touch, accent that element. Words like <i>smooth, rough, sharp, slimy, hot</i> , etc. are texture words. | You can see clearly the bumpy feel of the sock. |
| 7. Shape | Two-dimensional (length and breadth) circles, squares, rectangles, triangles, & odd shapes formed by a line that connects to itself and encloses a space. <i>Positive space</i> is the inside the shape. <i>Negative space</i> is the empty area outside a shape. | This picture of the ground is made up of mostly square like shapes. |
| 8. Form and Space | Three-dimensional (length, breadth, and depth) objects that are defined by shadows or "deepness." Space – positive & negative space/foreground, middle ground, background, and/or object vs. area | Has a balanced between the shadow and the ground outside |
| 9. Balance | Balance happens when the elements of the photo are distributed within the frame so that, if you "balanced" the middle of the photo on your fingertip, the equal visual "weight" of the elements would keep the photo from falling to one side. | This picture of a fork and spoon displays a balance of tonal colors. |

* Sorry I messed up.

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|----------------------|---|--|
| 10. Framing | Using a foreground element to accent the main subject of the photo by surrounding it—not necessarily on all sides. | The glasses are used as a sort of frame to the lights in the background. |
| 11. Color | Use color theory to create pleasing photos. Basically, decide if the color(s) are the main subject and compose the shot to accent the color(s). | This plant shows the complementary colors of green and red. |
| 12. Decades Project | Using props, lighting, a student model (or yourself), choose your best image that captures the true essence of your assigned decade. Could your viewer guess the decade by the image with no other information? | Maya is seen where an outfit that would have been where in 1980's to go to bed in. |
| 13. BEST of the BEST | * Out of ALL of the photographs you have taken over the course of this semester, which one is the BEST one out of all of them AND WHY? | The quality and the lighting of the photo seems like the best out of rest. and the concept seems to be the best too. |



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