

Disclaimer: NOTE TO STUDENTS: This information is not "authoritative" - I am not an expert on this topic. This page was created first for my students to give them an awareness of symbolism of colors in different cultures. Some of the listings come from Pagan/Witchcraft sites which would not be acceptable for my students to view from school (sites would be blocked now by filtering software) - so I copied the lists (without permission). If you are doing research - look for sources that have been researched and can be verified. ~Judy Decker -Mrs. Green

Color Symbolism:

Color is considered one of the most useful and powerful design tools you have. People respond to different colors in different ways, and these responses take place on a subconscious, emotional level. In our American culture, black has long been associated with death, while white is believed to signify life and purity. In the Orient, however, white is the traditional color of mourning. In the United States, black has also come to suggest sophistication and formality. Americans generally associate trust and stability with the color blue, while Koreans have this reaction to pink and other pastel colors.

In the Western Culture:

Yellow, Brown, Orange, Green = Nature, earthiness, warmth

Red, Orange, yellow = more warmth

Colors represent holidays and seasons of the year.

The Fall foliage colors of Red, orange, yellow, and brown are for Thanksgiving.
Halloween: Orange and Black.

Native American Color Symbolism (varies by ethnic group - this source was not "authoritative")

Orange (Learning): Kinship

Astrological Color Associations (this source was not "authoritative")

(SIGN--COLOR)

Leo -- Golden Yellow/Orange

Sagittarius -- Orange or Purple

Color Therapy - Color and the Brain

Specific colors have different effects (list copied from Biopulse.org)

Orange: energizes, stimulates appetite and digestive system

Roses – Flower Colors & Meanings



With their warm, vibrant tones, orange roses symbolize enthusiasm and desire. If you're looking for a way to express admiration and attraction - with an underlying message of passion and excitement - then send a bouquet filled with these fiery blooms.

Orange, a close relative of red, sparks more controversy than any other hue. There is usually strong positive or negative association to orange and true orange generally elicits a stronger "love it" or "hate it" response than other colors. Fun and flamboyant orange radiates warmth and energy. Interestingly, some tones of orange, such as terra cotta, peach, and rust have very broad appeal.

HOW THE COLOR ORANGE AFFECTS US PHYSICALLY

- Stimulates activity
- Stimulates appetite
- Encourages socialization

CHAKRA COLORS: ORANGE IS THE COLOR OF THE SACRAL CHAKRA



This chakra is located beneath the naval. Opening this chakra will free inherent creativity. The Brow Chakra stimulates emotions. Gemstones that will aid the Sacral Chakra include carnelian and orange agate.

THE MEANING OF ORANGE AROUND THE GLOBE

- American Indians associate the color orange with kinship.
- Orange is the Netherlands' national color, dating back to the Dutch War of Independence and the rebel Prince of Orange.
- In Ireland, the use of orange dates from the reign of William of Orange, the Protestant English king and a Dutch stadholder.
- In China and Japan, orange is used to symbolize happiness and love.

ORANGE

*flamboyance,
DETERMINATION,
warmth, success,
stimulation*

INTERESTING INFORMATION ABOUT ORANGE

- The interior dash lights on older model Subaru were orange.
- Orange is the color that means “high” in the color-coded threat system established by presidential order in March 2002. This system quickly informs law enforcement agencies when intelligence indicates a change in the terrorist threat facing the United States.
- In the United States Army, orange is the color of the United States Army Signal Corps.
- Safety orange is a color used to set things apart from their surroundings. Safety orange is the color usually used in the United States for traffic cones, stanchions, barrels, and other construction zone marking devices. The Occupational Safety and Health Administration (OSHA) requires that certain construction equipment must be painted safety orange.

WHAT IT SAYS ABOUT YOU WHEN YOU BUY AN ORANGE VEHICLE

- Fun-loving, talkative, fickle, and trendy.

Orange is fun, flamboyant, dynamic and radiates warmth. A close relative to red, the energy of orange is gentler and more restrained. Orange uplifts, gives confidence and always injects fun.

Orange combines the energy of red and the happiness of yellow. It is associated with joy, sunshine, and the tropics. Orange represents enthusiasm, fascination, happiness, creativity, determination, attraction, success, encouragement, and stimulation.

To the human eye, orange is a very hot color, so it gives the sensation of heat. Nevertheless, orange is not as aggressive as red. Orange increases oxygen supply to the brain, produces an invigorating effect, and stimulates mental activity. It is highly accepted among young people. As a citrus color, orange is associated with healthy food and stimulates appetite. Orange is the color of fall and harvest. In heraldry, orange is symbolic of strength and endurance.

Orange has very high visibility, so you can use it to catch attention and highlight the most important elements of your design. Orange is very effective for promoting food products and toys.

Dark orange can mean deceit and distrust.

Red-orange corresponds to desire, aggression, and thirst for action.

Gold evokes the feeling of prestige. The meaning of gold is illumination, wisdom, and wealth. Gold often symbolizes high quality.

MOOD:
