

Abstract Art and Color Matching

Viewfinder Assignment

BIG IDEA:

- Abstract Art and Color Matching

ESSENTIAL QUESTIONS:

- What is abstract art?
- How can you abstract an image?
- What techniques can you use to match a color?

GOALS: For students to...

- Learn about early abstract art.
- Consider how you can find inspiration for an abstract work of art.
- Experiment with ways you can match a color.

OBJECTIVES: Students will...

- Participate in a discussion about abstract art.
- Use a viewfinder to find an abstract image in a magazine.
- Draw the image from the magazine.
- Match the colors in the original image through color mixing.
- Write an artist reflection about why you were drawn to the image, whether you think you were successful in abstracting it, and whether or not you successfully matched the colors in the original image.

STANDARDS: <http://www.nationalartsstandards.org/>

- ART:
 - **VA:Re7.1.HSI:** Hypothesize ways in which art influences perception and understanding of human experiences.
 - **VA:Cn10.1.HSI:** Document the process of developing ideas from early stages to fully elaborated ideas.
 - **VA.CR.1.6 b.** Formulate an artistic investigation of personally relevant content for creating art (such as drawing on traditions of the past to generate new ideas).
 - **VA.CR.2.6a** Demonstrate openness in trying new ideas, materials, methods, and approaches (such as using elements and principles of modern art, applying artistic norms of diverse cultures, addressing social issues in contemporary art, etc.) in making works of art and design.
 - **VA.CR.2.7a.** Demonstrate persistence in developing skills with various materials, methods, and approaches (such as using elements and principles of modern art, applying artistic norms of diverse cultures, addressing social issues in contemporary art, etc.) in creating works of art or design.

- **VA.CR.3.7** Reflect on and explain important information about personal artwork in an artist statement or another format (such as essay, story, or poem).
- **VA.RE.8.7** Cite specific evidence from an artwork (such as subject matter, media, elements and principles of modern art, artistic norms of diverse cultures, social issues in contemporary art, etc.) and relevant evidence from the context (artist's life and times, for instance) to support an interpretation of the mood, message or meaning of that artwork.
- **Cambridge IGCSE - AO1** Gathering, recording, research and investigation 1. Investigate and research a variety of appropriate sources 2. Record and analyze information from direct observation and/or other sources and personal experience
- **Cambridge IGCSE - AO4** Selection and control of materials, media and processes. 1. Show exploration and experimentation with appropriate materials 2. Select and control appropriate media and processes, demonstrating practical, technical and expressive skills and intentions
- **Cambridge IGCSE - AO5** Personal vision and presentation. 1. Show personal vision and commitment through an interpretative and creative response. 2. Present an informed response through personal evaluation, reflection and critical thinking
- **CLEANUP AND MATERIALS STANDARD:**
 - **VA.CR.2.7b** Apply standards of craftsmanship with tools, materials and processes and demonstrate awareness of ethical responsibility to oneself and others

SUPPLIES:

- Magazines
- Viewfinders
- Tape
- Scissors
- Watercolor paper (10"x10" or larger)
- Pencils
- Acrylic or Tempera paint
- Paint brushes
- Palettes
- Water cups

PRODUCT:

- Abstract painting
- Artist statement

PRINTABLES:

- Viewfinder template
- Abstract Art and Color Matching rubric

POWERPOINT:

- Abstract Art PowerPoint

VOCABULARY:

- **Abstract Art:** art that does not attempt to represent external reality, but seeks to achieve its effect using shapes, forms, colors, and textures.
- **Color theory:** a body of practical guidance to color mixing and the visual effects of a specific color combination.
- **Primary colors:** a group of colors from which all other colors can be obtained by mixing.
- **Secondary colors:** a color resulting from the mixing of two primary colors.
- **Tertiary colors:** a color produced by mixing two secondary colors.
- **Color scheme:** an arrangement or combination of colors.
- **Gray scale:** a range of gray shades from white to black.
- **Neutral:** includes black, white, gray, and sometimes brown and beige. You are sometimes called “earth tones.”
- **Tints:** the mixture of a color with white, which increases lightness
- **Shades:** the mixture of a color with black, which reduces lightness.
- **Tone:** produced either by the mixture of a color with gray, or by both tinting and shading.
- **Focal Point:** an area of emphasis that demands the most attention and to which the viewer’s eye is drawn to; pulls the viewer into the part of the artwork
- **Emphasis:** an area or object within the artwork that draws the viewer’s attention
- **Elements of art:** The building blocks of a work of art. The visual components of color, form, line, shape, space, texture, and value.
- **Principles of design:** describe the ways that artists use the elements of art in a work of art. Includes: balance, emphasis, movement, proportion, repetition, pattern, rhythm, unity, and variety.

IMPLEMENTATION: A Day 2/19 B Day 2/20

DAY 1: Introduction

- Abstract Art PowerPoint
 - Be engaged in the discussion about abstract art. Do you like it? What do you think when you look at the examples in the PowerPoint?
- The project
 - You will create your own abstract painting based on inspiration from a magazine.
 - You will use a viewfinder to find a 1"x1" section of a magazine to repaint.
 - You need to look for interesting shapes, colors, lines, and have a focal point.
 - You will need to mix colors to match the colors in the original image. You will have access to colors other than just primary colors for this assignment, but you need to get as close to the original colors as possible.
- Get the magazines and viewfinders.
- Once you find an image you like, show it to Mrs. Green for approval.
 - Image must have at least 3 color changes in the section you want to use
 - Once you are set on the image - pull it from the magazine and tape the viewfinder to the page (this is better than cutting out a 1"x1" square that could easily get lost).
- Clean-up the last 8 minutes of class. Refer to syllabus for how everything is to be cleaned up and how the class will be dismissed. (**VA.CR.2.7b** Apply standards of craftsmanship with tools, materials and processes and demonstrate awareness of ethical responsibility to oneself and others)

DAY 2: Drawing A Day 2/21 B Day 2/22

- Review your chosen image
 - Does your chosen image have a good focal point and interesting lines, shapes, and colors?
- Get your 10"x10" watercolor paper
 - Once you have your image ready you can start drawing it on the paper.
 - Remember to look where the lines intersect the edge of the viewfinder window, place your drawn lines in same spots on the larger paper.
- When the drawing is complete you can start painting.
- Remember how to properly wash and put away your brushes and place your wet paintings on the drying rack.
- Clean-up the last 8 minutes of class. Refer to syllabus for how everything is to be cleaned up and how the class will be dismissed. (**VA.CR.2.7b** Apply standards of craftsmanship with tools, materials and processes and demonstrate awareness of ethical responsibility to oneself and others)

DAY 3-8: Color mixing and painting
A Day 2/25, 2/28, 3/4, 3/7, 3/21, 3/25
B Day 2/26, 3/1, 3/5, 3/8, 3/22, 3/26

- Remember to use the edge of your brush while painting to create clean lines.
 - Remember to match the colors as close as possible; it will be a part of your grade.
- Remember to use your class work time to do your project. (Work Ethic and Professionalism points)
- Remember to properly wash and put away your brushes and place your wet paintings on the drying rack.
- Clean-up the last 8 minutes of class. Refer to syllabus for how everything is to be cleaned up and how the class will be dismissed. (VA.CR.2.7b Apply standards of craftsmanship with tools, materials and processes and demonstrate awareness of ethical responsibility to oneself and others)

DAY 9: Wrap up and artist reflection **A Day 3/28** **B Day 3/29**

- Remember your projects are due TODAY!
- Once you are finished with your paintings you can work on your artist reflection.
 - You need to explain what drew you to the image you selected, if you think it is a successful example of abstract art, if you think you were successful in enlarging your original image, and if you think you were successful with color matching and painting.
- Finish your artist reflection, self-assess your work (grading rubric), turn EVERYTHING in to Mrs. Green (EVERYTHING includes: your project, the original image WITH the viewfinder still taped to it, the self-completed grading rubric, and the self-completed artist reflection)
- Clean-up the last 8 minutes of class. Refer to syllabus for how everything is to be cleaned up and how the class will be dismissed. (VA.CR.2.7b Apply standards of craftsmanship with tools, materials and processes and demonstrate awareness of ethical responsibility to oneself and others)

GRADING:

- The painting will count as a project grade. Due Date: **A Day 3/28** **B Day 3/29**

Name: _____

Abstract Art and Color Matching

Category	Expectations	Possible Points	Comments	Score
Personalization & Abstract Art	The image section chosen is interesting, has a strong focal point. The lines, shapes, and colors enhance the overall image. There are at least 3 color changes in the section chosen	20		
Enlarging the Image	The artist enlarged the chosen section of the original image to include all lines, shapes, and details	10		
Color Matching and Painting	The colors match the original image. Controlled painting techniques were used.	40		
Artist Reflection	The artist wrote at least 3 complete, on topic, sentences for each reflection prompt.	10		
Craftsmanship	Overall the entire project is neat, well cared for, and thought out	10		
Work Ethic	The artist used class time well, stayed on task, and put thought into your art.	10		
		100	Grade:	

Total	Individual Sections		
100 – 90 A	40 – 36 A	20 – 18 A	10 – 9 A
89 – 80 B	35 – 32 B	17 – 16 B	8 B
79 – 70 C	31 – 28 C	15 – 14 C	7 C
69 – 60 D	27 – 24 D	13 – 12 D	6 D
59 – 0 F	23 – 0 F	11 – 0 F	5 – 0 F

Artist Reflection:

Write at least 3 complete, on topic, sentences for each reflection prompt.

1. Why were you drawn to that particular part of the original image that you decided to use for your own work?
2. Do you think you were successful in enlarging the original image for your work? Explain why or why not.
3. Do you think it is a successful example of abstract art? Why or why not.
4. Do you think you were successful with the color matchings and painting techniques? Why or why not.